

Detroit MOTTEP Foundation 30th Anniversary

A Legacy of Life, Health and Community

gala

SPONSORSHIP OPPORTUNITIES

FRIDAY, NOVEMBER 07, 2025
GARDEN THEATER ♦ DETROIT, MI



www.dmfddetroit.org

“Meet The Moment”

“Meet The Moment” is grounded in the core principles of awareness, education, and empowerment. Our mission is to create lasting impact by raising awareness, offering essential resources, and fostering a culture of proactive health management. We aim to empower individuals and families to make informed decisions about their health and well-being. At the same time, we work to reduce the need for transplants and encourage greater participation in organ and tissue donation, ultimately saving lives and strengthening the vibrant communities we serve.

Our Impact since 1995

*First*Decade

Founded in 1995 as Detroit’s local site of the National MOTTEP, we began our mission to promote organ and tissue donation and empower healthier communities. In 1997, we introduced the Annual LIFE Walk in honor of National Minority Donor Awareness Day. Now, a powerful tradition that continues to unite thousands of families, honor donors, and inspire lifesaving commitments.

*Second*Decade

Through strategic partnerships across Michigan, Detroit MOTTEP has delivered thousands of community presentations to raise awareness and promote healthy living. Our Telehealth collaboration with National MOTTEP expanded access to education and care, paving the way for innovative approaches to meet the evolving healthcare needs of our communities.

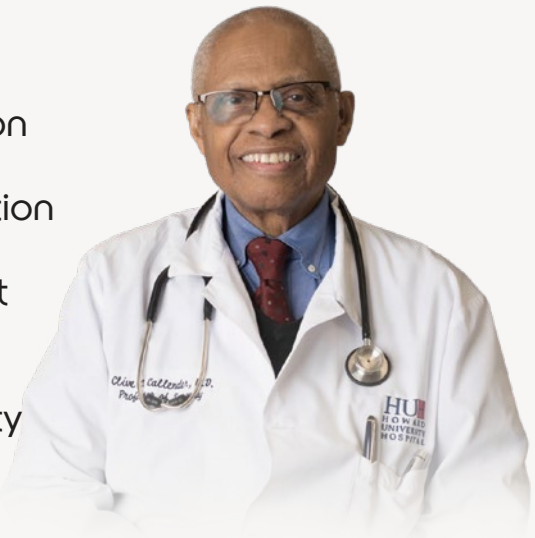
*Third*Decade

Detroit MOTTEP now hosts four successful annual events and continues to build collaborations across Michigan. Since our founding, minority donor registration rates have grown from 10.8% to 54% in 2024, a powerful testament to the Foundation’s dedication, influence, and commitment to saving lives.



MOTTEP

The Minority Organ Tissue Transplant Education Program (MOTTEP), founded by Dr. Clive O. Callender in 1993, is the first national organization dedicated to educating and empowering multicultural communities with the facts about organ and tissue donation and the power to save lives. Since 1993, MOTTEP has been on a mission to address the urgent need for minority donors, reducing the transplant waiting list and transforming lives through education and prevention.



DETROIT MOTTEP FOUNDATION

Detroit MOTTEP, launched in 1995 in partnership with Gift of Life Michigan, and has proudly served our community for 30 years. During this time, we have grown to be a trusted voice for organ and tissue donation in multicultural communities, as well as championing health and fostering connections that bridge cultures. Our impact is clear, thanks to dedicated outreach, minority donation rates have risen from 10.8% to an inspiring 54%. Together, we are building a legacy of hope, health, healing, and unity across our communities.

OUR GOALS

Establish cooperative relationships and/or acquire sponsorship from public and private organizations to assist in the educational campaigns for multicultural populations within the community.

Empower specific ethnic multicultural populations to develop and implement Action Plans that will increase awareness levels within their own communities.

Educate ethnic multicultural populations on facts regarding organ/tissue donation and transplantation and about the specific behaviors and the resulting decreases that lead to the need for organ/tissue transplantation, e.g., Diabetes, Hypertension, Heart Disease, Obesity, Substance Abuse, and increase the number organ/tissue donor registries signed by minorities.



Gala
30th Anniversary

HELP US REACH OUR GOAL

We are honored to announce that in 2025, the Detroit MOTTEP Foundation will celebrate 30 years of service and commitment to saving lives, promoting wellness, and advocating for organ and tissue donation in multicultural communities. Since our founding in 1995, we have grown to become a trusted voice for health empowerment, **raising multicultural donation rates from 10.5% to over 50%** in underrepresented communities.

To commemorate this milestone, we will host a 30th Anniversary Weekend of Events from Friday to Sunday, featuring a formal Gala, Community Day, and our annual Sounds of Saving Lives Concert. This celebration will not only honor our progress but also propel our mission forward by engaging and inspiring more people to make a difference in their health and community.

We invite you to become a sponsor of this impactful event and join us as a leader in promoting health and saving lives. Your support will enable us to reach even more individuals with critical health education, organ donation awareness, and community-based wellness initiatives.

We are offering a variety of sponsorship levels to allow you to engage with our audience meaningfully. By sponsoring the Detroit MOTTEP 30th Anniversary Weekend, your organization will be recognized as a champion of health, hope, and unity. Together, we can empower more people to take control of their health and support those in need of life-saving transplants.

Please review the enclosed sponsorship package, and feel free to reach out to **Remonia Chapman** at rchapman@golm.org or **313-590-5915** with any questions. We would be honored to have your partnership for this celebration.

Thank you for considering this opportunity to make a lasting impact on our community. We look forward to the possibility of working together to continue saving lives and transforming the future of health for all. Together, we are Meeting the Moment and shaping a healthier future for generations to come.

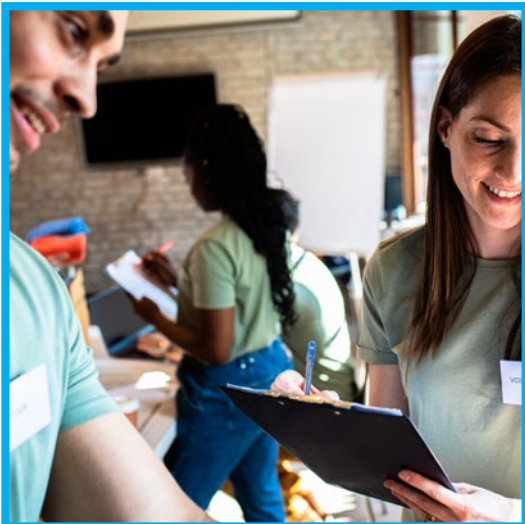


Gala
30th Anniversary



Gala Dinner *Friday 11/7*

Set against the elegance of the historic Garden Theater in Midtown Detroit, the 30th Anniversary Gala will be an unforgettable evening of celebration and gratitude, with fine dining, live entertainment, and powerful storytelling as we reflect on three decades of impact. The Gala honors our community partners, dedicated volunteers, and advocates who have fueled MOTTEP's mission, and looks forward to the future of saving lives together.



Community Day *Saturday 11/8*

In partnership with Wayne State University, Community Day will rally Detroiters around health, wellness, and the life-saving power of organ and tissue donation. This free, family-friendly event brings the community together to learn, connect, and take action by joining the organ donor registry, and offers opportunities to celebrate life. Community Day is about building healthier communities, one commitment at a time.



Sounds of Saving Lives Concert

Sunday 11/9

An afternoon of inspiration through the arts, the Sounds of Saving Lives Concert showcases a diverse lineup of performers, all united to honor the gift of organ and tissue donation. Music, dance, and cultural expression create a moving celebration of life, hope, and healing. This signature event not only entertains but also uplifts the message of saving lives through donation, making it a highlight and perfect conclusion of the anniversary weekend.



Gala
30th Anniversary

SPONSORSHIP OPPORTUNITIES

Legacy of Life Sponsor – \$30,000

As our premier sponsorship level, this honor celebrates three decades of impact. Your support ensures the Detroit MOTTEP Foundation continues to save lives and build healthier communities for generations to come.

- Recognition as the exclusive Legacy of Life Sponsor for the entire 30th Anniversary weekend (Community Day, Gala Dinner and SSL Concert), with Event Title Integration: "Detroit MOTTEP 30th Anniversary Weekend presented by [Sponsor's Name]"
- Logo prominently featured on all event materials, press releases, media events and event banners.
- Exclusive Speaking Opportunity at the Gala Dinner and SSL Concert
- Brand Feature Video (1-2 minutes) presented at all three events
- VIP Seating (3 tables of 10) **2 for your organization and 1 for community partners**
- Full-page ad in the 30th souvenir book (inside front cover)
- Dedicated Social Media posts on all Detroit MOTTEP platforms leading up to the event (3 dedicated posts + mentions)
- Logo Placement on the event website with link, from time of commitment through 2025
- Brand Inclusion in Detroit MOTTEP's pre and post-event newsletter

Beacon of Hope Sponsor – \$20,000

Stand as a beacon of hope by empowering families and communities with education, resources, and life-saving awareness. Your sponsorship shines a light on the power of donation and prevention.

- Co-Branding on the entire 30th Anniversary weekend (Community Day, Gala Dinner and SSL Concert)
- Logo on event banners, printed materials, media events and website
- Sponsor Remarks at all three events
- Reserved VIP Seating at Gala (2 tables of 10)
- Full-Page Ad in the 30th souvenir book (inside back cover)
- Social Media Recognition (2 dedicated posts)
- Logo Placement on event website
- Brand Inclusion in Detroit MOTTEP's pre and post-event newsletter

Gift of Health Sponsor – \$15,000

Help us provide the tools and knowledge for healthier living. As a Gift of Health Sponsor, you invest in wellness initiatives that reduce disparities and create stronger, thriving families.

- Logo on event banners, printed materials, media events, newsletter, and website
- Recognition at all 3 events with speaking opportunity at SSL Concert
- Reserved Seating at Gala (2 Tables of 10)
- Full-Page Ad in the 30th souvenir book
- Social Media Recognition (1 dedicated post + mentions)
- Logo Placement on event website



Gala
30th Anniversary

SPONSORSHIP OPPORTUNITIES

Wellness Advocate Sponsor – \$10,000

Champion prevention and education by supporting programs that address kidney disease, chronic conditions, and healthier lifestyle choices across our communities.

- Logo on event banner, included in event program and on select signage
- Reserved Seating at Gala Dinner (1 table of ten)
- Full-Page Ad in the 30th souvenir book
- Logo Placement on event website
- Social Media Mention during anniversary promotion
- Acknowledgment during all 3 events

Unity Partner Sponsor – \$5,000

Your sponsorship symbolizes collaboration and community. As a Unity Partner, you help us strengthen bonds and bring people together for a common cause, saving lives.

- Logo in event program and on group sponsor signage
- Reserved Seating at Gala Dinner (5 seats)
- Half-Page Ad in the 30th souvenir book
- Listing on event website
- Social Media Group Mention before the event
- Acknowledgment during all 3 events

Community Ally Sponsor – \$2,500

Rooted in local impact, this sponsorship highlights your role as a trusted ally in making sure everyone has access to health education and the message of organ and tissue donation.

- Reserved seating at Gala Dinner (3 seats)
- Quarter-Page Ad in the 30th souvenir book
- Logo in event program
- Listing on event website
- Acknowledgment during all 3 events

Pearl Sponsor (Individuals Only) – \$1,000

Created especially for individuals, the Pearl Sponsorship offers a meaningful way to personally support the Detroit MOTTEP Foundation's 30th Anniversary. Just as a pearl symbolizes wisdom, strength, and resilience, your gift helps us continue our mission of saving lives, educating communities, and building a healthier future

- Listing on event website
- 1 Ticket to Gala Dinner
- Acknowledgment at Gala Dinner



Gala
30th Anniversary

Gala Sponsorships At-A-Glance

	Legacy of Life Sponsor \$30,000	Beacon of Hope Sponsor \$20,000	Gift of Health Sponsor \$15,000	Wellness Advocate Sponsor \$10,000	Unity Partner Sponsor \$5,000	Community Ally Sponsor \$2,500
<i>Presenting Sponsor</i>						
• Your organization's logo featured on all event materials, press releases, media events and event banners	✓	Prominently Featured ✓	Prominently Featured ✓	✓	✓	
• Exclusive speaking opportunity at the Gala and Concert	✓	✓				
• Your organization's brand feature video (1-2 minutes) presented at all three events	✓	✓				
• Seating at Gala	3 VIP Tables of 10	2 VIP Tables of 10	2 Tables of 10	1 Table of 10	5 Tickets	3 Tickets
• Your organizations ad in the event souvenir book	Full Page Inside Front Cover	Full Page Inside Back Cover	Full Page	Full Page	1/2 Page	1/4 Page
• Dedicated social media posts on all Detroit MOTTEP platforms leading up to the event	3	3	2	2		
• Brand Inclusion in Detroit MOTTEP's pre and post-event newsletter.	✓	✓	✓			
• Acknowledgment during all 3 events.	✓	✓	✓	✓	✓	✓
• VIP Cocktail Reception guests access	20	10	5	5		



Gala
30th Anniversary

SPONSORSHIP COMMITMENT FORM

Sponsor's Name *(as it should be recognized)*:

Representative:

Address:

City:

State:

Zip:

Phone:

Email:

SPONSORSHIP SELECTION:

- ☐ Legacy of Life Sponsor (\$30,000)
- ☐ Beacon of Hope Sponsor (\$20,000)
- ☐ Gift of Health Sponsor (\$15,000)
- ☐ Wellness Advocate Sponsor (\$10,000)
- ☐ Unity Partner Sponsor (\$5,000)
- ☐ Community Ally Sponsor (\$2,500)
- ☐ Pearl Sponsor *(Individuals Only)* (\$1000)

INDIVIDUAL GALA TICKET(s)

Gala \$150

Number of Tickets: _____

Total Amount: _____

.....
Gala VIP \$230

Number of Tickets: _____

Total Amount: _____

Tax Deduction: Detroit MOTTEP Foundation is a 501(c)(3) organization; all contributions are tax-deductible to the extent allowed by law.

CHECK:

Please make check payable to:
DETROIT MOTTEP FOUNDATION
736 Lothrop
Detroit, MI 48202

CREDIT CARD:



Scan the QR Code.

**Full sponsorship payment due
by **October 17, 2025****

Sponsors will not be included in any form of advertisements until full payment is received. Acknowledgment letters will be issued post gala. Please forward your media kit/official logo for promotional advertising to sthomas@dmfdetroit.org



Gala
30th Anniversary

30 Years of Detroit MOTTEP

From our humble beginnings, Detroit MOTTEP has grown into a nationally trusted voice in educating and empowering multicultural communities on organ and tissue donation, health equity, and disease prevention.

Founded in 1995, Detroit MOTTEP has grown from a grassroots movement into a nationally respected organization, reaching thousands through health fairs, workshops, and culturally tailored programs. Initiatives like Healthy Hair Begins with a Healthy Body, Leave a Legacy of Love, Angels for Life, and Take the Pledge have brought vital health education into barbershops, beauty salons, churches, and community hubs, meeting people where they are.

Strategic partnerships have been central to MOTTEP's success. Collaborations with Gift of Life Michigan, the National Kidney Foundation of Michigan, Michigan Medicine, Henry Ford Health, Priority Health, Detroit NAACP, Donate Life Coalition of Michigan and leading faith-based networks have amplified outreach and built bridges across diverse communities.

Detroit MOTTEP has also adapted to meet evolving needs. Programs like MOTTEP Telehealth and the Medicaid Readiness Initiative have broken down barriers to care and access. New efforts such as MOTTEP Men, launched in 2024 with Priority Health, are addressing chronic kidney disease in young African-American males.

Signature events, including the Annual LIFE Walk & Run, Lifesavers Leadership Breakfast, Kountz | Callender | Drew Transplant Symposium, and Sounds of Saving Lives Concert have united hundreds of thousands locally and nationally, raising awareness and celebrating the gift of life through organ and tissue donation.

The results speak volumes. Since MOTTEP's founding, **multicultural donor registration in Michigan has risen from 10.8% in 1995 to 54% in 2024**, a testament to the foundation's enduring impact.

As Detroit MOTTEP celebrates 30 years, it remains committed to its mission: saving lives, reducing health disparities, and empowering communities. With a legacy of innovation, compassion, and measurable change, Detroit MOTTEP invites you to be part of the next chapter in this life-saving journey.



Gala
30th Anniversary

Detroit MOTTEP Foundation
Board of Directors

Silas P. Norman, M.D., M.P.H.
Chair
University of Michigan

Nadine Cook
Vice-Chair
Henry Ford Health

LaMont D. Hampton
Treasurer
Chrysler LLC

Artelia Griggs
Secretary
Donor Family Member

Patricia White, MBA, FACHE,
Encompass Health Inpatient
Rehabilitation Hospital, OH

Hasenia Albanna
CareDx

Akil Alvin
Digital Detroit Media

Leslie Andrews
Leslie Andrews Consulting

Katrenia L. Camp
State of Michigan

Terra DeFoe, Ph.D.
Legislative Advisor

Jason Denny, M.D.
Henry Ford Health

Ericka Dudley
Molina Health Care

Jerome Espy, Sr.
Nfinit Communications

Sherrie Farrell, Esq.
Dykema

Kelly Green
Macy's

Annette Joe, M.D.
University of Michigan

Carla J. Spight-Mackey, DMin, LMSW
Detroit Wayne Mental Health Authority

Anita Moncrease, M.D., M.P.H.
Wayne State University School of Medicine

Eunice M. Moore
Retired, Detroit Public Schools

Greg Polk
Corewell Health

Rico Razo
City of Detroit

Michael D. Russell, Esq.
Fieger Law

Jesse Syring
Corewell Health

Jason White
Ypsilanti Community School District

Remonia Chapman
Executive Director
Detroit MOTTEP Foundation

30th Anniversary Committee

HONORARY CO-CHAIRS

Joi Harris
President & COO, DTE

Lynette & Kedrick Adkins
Dorrie Dils
Kelly & John Green
Annette & Lonnie Joe

Carla Walker-Miller
Lisa & Ronald Phillips
Denise Brooks-Williams & Jeffery Williams

PLANNING COMMITTEE

Deborah Boatner
Loretta Bush
Katrenia Camp
Taneisha Carswell
Remonia Chapman
Nadine Cook
Imani Kimball

Roderick Marshall
Eunice Moore
Ashton Moore
Cathy Nedd
Lisa Phillips
Staci Reed

Paris Ross
Freda G. Sampson
Sean Thomas
David Tinsley
Derek Ware
Dion Williams



Gala
30th Anniversary

The logo features the word "detroit" in a lowercase serif font, followed by a large, stylized "30" where the zero is formed by two overlapping leaf-like shapes. To the right of the "30" is the word "mottepe" in a lowercase serif font. Below "mottepe" is the word "FOUNDATION" in a small, uppercase sans-serif font.

detroit 30 mottepe
FOUNDATION

www.dmfddetroit.org

